

# GS1's Strategic Shift to Modern Security Management with Celayix

### GS1 Group California, United States

#### **Summary**

GS1 Group, led by Mike Severo, transitioned from a traditional security approach to modern, tech-driven management by adopting Celayix. This shift improved their scheduling, attendance tracking, and operational efficiency, addressing previous challenges. The integration of Celayix's mobile tools, especially the Manager App, was crucial for their field operations, helping GS1 scale and maintain transparency. Mike's feedback on the app has been instrumental in refining its features, emphasizing the importance of ongoing innovation in security management.

# GS1'S STRATEGIC SHIFT TO MODERN SECURITY MANAGEMENT WITH CELAYIX

## **Overview**

GS1 Group, under the leadership of **Mike Severo**, transitioned from a traditional security management approach to a modern, tech-driven system by implementing Celayix. This shift addressed key challenges in scheduling, attendance tracking, and operational efficiency, allowing GS1 to enhance its overall performance.

## At a Glance

#### Challenges

- Cumbersome Scheduling Software
- Problematic Attendance Tracking
- Monitoring Time-in and Time-out

## Solution

The adoption of Celayix brought about transformative changes for GS1 Group. The new system addressed many of the inefficiencies that plagued their previous setup, offering significant improvements in accuracy and operational efficiency.

GS1 Group implemented Celayix's advanced scheduling and mobile tools, with a focus on the Manager App, to modernize their security operations. This integration allowed GS1 to streamline scheduling, improve attendance tracking, and enhance overall efficiency in field operations.

Mike: "With Celayix, it's now much easier to manage day-to-day operations with our employees, including their attendance, scheduling, and notifications. The system has significantly improved our ability to track actual hours worked and enhanced overall operational efficiency."



"Celayix has streamlined our scheduling and attendance tracking, allowing us to scale more effectively. The new system has helped us avoid paying for more time than was actually worked, providing cost savings and greater accuracy."

Mike Severo CEO and Co-Founder

## Benefits of Introducing Celayix

#### 1.Real-Time Tracking and Cost Savings:

One of the most notable improvements was in time tracking and attendance management. The old system allowed for discrepancies in logged hours, potentially leading to inaccuracies in payroll. Celayix's robust features helped GS1 Group avoid these pitfalls, ensuring that employees' actual hours worked were accurately tracked.

#### 2. Enhanced Transparency:

The integration of Celayix aligned with GS1's focus on transparency. The system's features allowed for better communication and management of workforce data, which in turn improved client interactions and satisfaction.

#### 3. Mobile Integration

The Manager App and Schedule Xpress Mobile were particularly beneficial for GS1, as their supervisors often worked in the field. Mike expressed "We were quite fortunate with the Manager App because it was crucial for our operation. Since our supervisors are out in the field and don't have access to desktop versions, the mobile app was a big win for us. I leaned heavily on James to get us involved in the beta testing phase, and overall, the system works well."

Celayix

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-Mike Severo, CEO and Co-founder of GS1 Group

#### 🥬 Real-Time Tracking

GS1 Group's old system allowed for discrepancies in logged hours. leading to inaccuracies in payroll.

#### Minproved Scalability

Mike required an efficient solution that opens doors for further expansion and to handle a larger workforce more effectively.



Celayix enhanced their ability to manager operations on the go, as supervisors often worked in the field

#### **About GS1 Group**

Founded in 2006, GS1 Group has established itself as a leader in the security solutions industry, blending over 80 years of combined law enforcement experience with cutting-edge technology to deliver exceptional executive protection, private investigations, and uniformed security services. Led by CEO and Co-Founder Mike Severo, GS1 Group offers tailored security solutions designed to meet the needs of high-profile individuals and businesses across California.

#### **Transition from Law Enforcement to Security**

Mike Severo, a seasoned detective and SWAT team member, embarked on a significant career transition from law enforcement to the private sector. Mike and his business partner, both former police officers, began exploring private investigations as a side venture. This endeavor eventually evolved into GS1, a full-time security and investigations firm. Founded in 2006, while Mike was still serving as a police officer, GS1 grew from a part-time pursuit to a leading entity in the security industry. The transition became official when both Mike and his partner retired and committed fully to developing GS1.

Mike Severo's journey from law enforcement to the private security sector reflects a profound career transformation. Initially starting GS1 Group as a part-time endeavor alongside his law enforcement career, Mike and his business partner gradually transitioned the venture into a full-time operation after retiring from their police roles. This shift was driven by their shared vision and passion for private security, coupled with a desire to leverage their extensive law enforcement expertise in a new context.

#### What GS1 Group Provides



### **Challenges Faced Before Celayix**

#### **Operational and Technological Challenges**

Prior to adopting Celayix, GS1 faced considerable challenges in scheduling and workforce management. Their previous system was cumbersome, resulting in inefficiencies in understanding and managing personnel schedules. Attendance tracking was particularly problematic, with outdated technology leading to inaccuracies and difficulties in monitoring time-in and time-out processes.

"Before adopting Celayix, we struggled with managing schedules effectively as our staff grew. The process was cumbersome and lacked seamless integration. Our old system made check-ins and check-outs challenging and inefficient."

The limitations of the old system impeded GS1's ability to scale operations and maintain effective workforce management, creating barriers to growth and operational efficiency.

### The Transition to Celayix

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#### Initial Challenges in Implementation

The transition to Celayix was met with initial hurdles, including a steep learning curve and the challenge of moving away from established systems. Adopting a new technology required not only understanding the new system but also altering the mindset and workflow of the GS1 team.

Mike acknowledged the support provided by James, a Celayix representative, in navigating this transition:

#### "James was a real asset during this process. He was incredibly patient much more patient than I could have been. He guided us thoroughly through each step and the training."

James's support was crucial in addressing issues and facilitating a smoother implementation process, despite the inherent difficulties of integrating new technology.

#### **Benefits and Impacts of Celayix**



The adoption of Celayix brought about transformative changes for GS1 Group. The new system addressed many of the inefficiencies that plagued their previous setup, offering significant improvements in accuracy and operational efficiency.

**Tangible Benefits** 

GS1 experienced significant improvements with the adoption of Celayix:

1) Enhanced Accuracy and Efficiency:

"With Celayix, it's now much easier to manage day-to-day operations with our employees, including their attendance, scheduling, and notifications. The system has significantly improved our ability to track actual hours worked and enhanced overall operational efficiency."

-Mike Severo

#### **Benefits and Impacts of Celayix**



#### 2) Enhanced Accuracy and Efficiency:

One of the most notable improvements was in time tracking and attendance management. The old system allowed for discrepancies in logged hours, potentially leading to inaccuracies in payroll. Celayix's robust features helped GS1 Group avoid these pitfalls, ensuring that employees' actual hours worked were accurately tracked.

"Celayix has streamlined our scheduling and attendance tracking, allowing us to scale more effectively. The new system has helped us avoid paying for more time than was actually worked, providing cost savings and greater accuracy."

-Mike Severo

#### 2) Enhanced Transparency

The integration of Celayix aligned with GS1's focus on transparency. The system's features allowed for better communication and management of workforce data, which in turn improved client interactions and satisfaction.

#### **Benefits and Impacts of Celayix**

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#### 3) Improved Scalability

The streamlined scheduling and attendance processes facilitated GS1's growth. The efficiency gained from Celayix opened doors for further expansion, enabling the company to handle a larger workforce more effectively.

#### 2) Mobile Integration

The Manager App and Schedule Xpress Mobile were particularly beneficial for GS1, as their supervisors often worked in the field. The mobile app enhanced their ability to manage operations on the go, though Mike suggested improvements, such as a comprehensive contact list feature for quicker access to employee details

"We were quite fortunate with the Manager App because it was crucial for our operation. Since our supervisors are out in the field and don't have access to desktop versions, the mobile app was a big win for us. I leaned heavily on James to get us involved in the beta testing phase, and overall, the system works well."

-Mike Severo

### **Feedback and Recommendations**

#### **User Experience and Suggestions**

Mike's feedback highlighted both positive outcomes and areas for improvement:

"The Manager App has been crucial for our operation, especially since our supervisors are out in the field. However, I would recommend adding a comprehensive contact page to the app for easier access to contact information.."

-Mike Severo

#### **Future Outlook**

Mike's vision for GS1 emphasizes the importance of continuous innovation and technological advancement. He stressed the need for Celayix to remain forward-thinking to avoid stagnation:

"GS1 is always growing and evolving. Technology plays a crucial role in our development, so we're committed to staying on the cutting edge. My advice to Celayix is to keep pushing forward—don't stand still. Continue to innovate and expand the product."

Mike's commitment to leveraging technology for growth and efficiency reflects his dedication to maintaining GS1's position as a leader in the security industry.

The integration of Celayix's Manager App into GS1 Group's operations has marked a significant milestone, thanks to the invaluable feedback from Mike Severo. Mike's insights provided our first substantive feedback on the app, highlighting both its strengths and areas for improvement.

Having feedback from such a respected professional not only validates the effectiveness of our technology but also guides us in refining our product. Mike's constructive evaluation reflects his commitment to excellence and helps us ensure that our solutions continue to meet the needs of our clients.

We are grateful for Mike's partnership and look forward to further collaboration, using his feedback to drive continuous improvement and deliver exceptional value to GS1 Group and other clients.